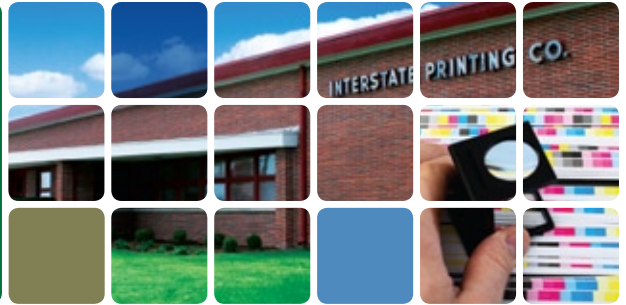




INTERSTATE
PRINTING CO.



Preparing Files for Printing

FOR QUARK FILES:

- Do a 'Collect for Output' to gather all images, fonts, and graphics
- Image resolutions should be a minimum of 300 dpi
- Please provide a set of lasers and indicate any PMS colors or special treatments such as varnish or aqueous coating
- All files should have 0.125 inch bleeds
- Large solid black 4-color graphics cannot exceed 320% density

FOR INDESIGN FILES:

- Perform a 'Package' function, to gather all images, fonts, and graphics
- Image resolutions should be a minimum of 300 dpi
- Please provide a set of lasers and indicate any PMS colors or special treatments such as varnish or aqueous coating
- All files should have 0.125 inch bleeds
- Large solid black 4-color graphics cannot exceed 320% density

FOR ILLUSTRATOR FILES:

- Include fonts, and any links or placed artwork. This reduces the time needed for any changes that might be required such as color correction, retouching, and copy changes
- Please create files to final size with 0.125 inch bleeds, not an oversized document
- Large solid black 4-color graphics cannot exceed 320% density

FOR PDF FILES:

- Ensure PDF files are Hi-Resolution
- All files should have 0.125 inch bleeds
- Include crop marks that offset 0.125 or more from the live area
- CMYK or PMS colors should be used, no RGB
- Embed ALL fonts
- Please provide a set of lasers and indicate any PMS colors or special treatments such as varnish or aqueous coating
- Large solid black 4-color graphics cannot exceed 320% density

FILES THAT ARE SENT VIA FTP OR E-MAIL THAT HAVE NO HARD COPY PROVIDED:

- Please supply a PDF with embedded font, so lasers can be output for Quality Control
- If lasers provided are not 100%, please indicate the size at which they are output. Do not set up documents in "printer spreads" if the project is more than 4 total pages. Build larger projects as single pages (facing pages are OK)
- Check for proper resolution: 300 dpi for images, line-art or bitmap art 1200 dpi. No LZW compression on TIFF files

If you need any help in creating any of the above files, please feel free to contact us at (402)341-8028 and we will help guide you through the process. For all other file formats, please contact your sales rep.